



Welcome To The Neighborhood Brownstone Worldwide Media Kit

2026





Dear Valued Advertiser,

Greetings from Brownstone Worldwide. As we step into 2026, we're excited to introduce you to our expanded media ecosystem—BrownstoneWorldwide.com, CityScapeRadio.com, and Brownstone Living Magazine—built to help brands reach, influence, and grow with a loyal community that engages daily.

Founded in 2009, Brownstone Worldwide began as a talk radio brand featured across multiple terrestrial stations. Today, we have evolved into a modern, always-on media platform with 24/7 digital reach, featuring timely coverage, original programming, and premium lifestyle storytelling that meets our audience where they are—online, on-air, and on the go.

In 2026, our community continues to grow: a diverse audience of urban professionals and culture-forward consumers we call "Neighbors." They turn to Brownstone for a trusted mix of news, politics, lifestyle, business, and entertainment—and they stay because our platform feels personal, relevant, and community-centered. Through our monthly content experiences and recurring editorial themes, we help our audience live what we call the Brownstone Lifestyle—informed, elevated, and connected.

Over the years, Brownstone Worldwide has reached key milestones—delivering consistent news coverage, producing cultural and community-centered content (including our celebration of 50 Years of Hip Hop), and strengthening relationships with local communities across the United States. These efforts reinforce our mission: to uplift "The People In The Neighborhood"—the voices, businesses, and stories that deserve visibility and respect.

As we build forward in 2026, advertisers are more than sponsors—they are strategic partners. We're inviting you to connect with our audience across the year through brand-aligned opportunities including digital placements, audio sponsorships, magazine features, and community-centered campaigns designed to drive both awareness and action.

Welcome to the neighborhood. We look forward to building something impactful together in 2026. Warm regards,

The Brownstone Worldwide Team



Brownstone Worldwide Assets

Audience Profile



Ages:

18-24	17%
25-34	23%
35-54	45%
over 54	13%

Education

College Grad/Graduate	63%
High School	37%

Gender

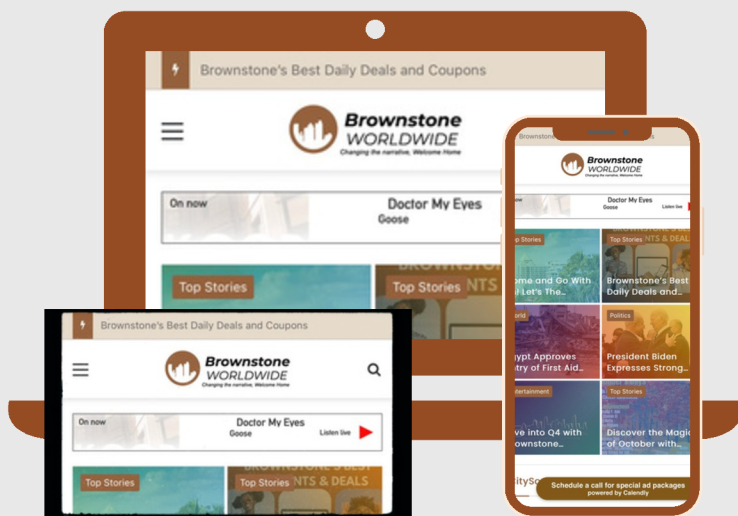
Male	30%
Female	56%
Other	14%

Employment

Full Time	77%
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Average Income
\$98,000





Daily news and information,
podcasts shows and every month
Brownstone Living Magazine

Where can you find The Neighborhood?

BrownstoneWorldwide.com

CityScapeRadio.com

Brownstone Living Magazine

BWTV - BrownstoneWorldwide.com/BWTV

Facebook - Brownstone Worldwide, Brownstone Living, CityScape Radio

FB Group - Brownstone's Best Daily Deals and Coupons

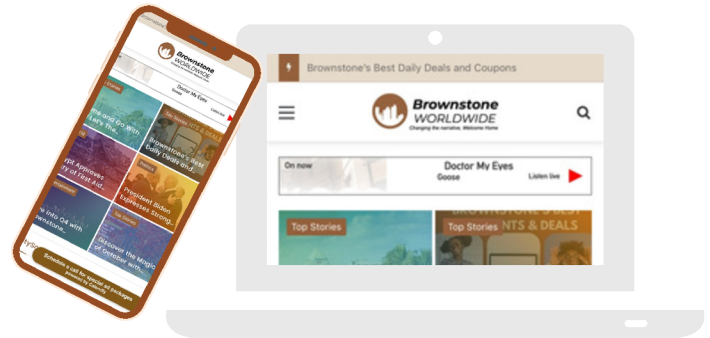
Instagram - Brownstone Worldwide

Tik Tok - Brownstone Worldwide

YouTube - BrownstoneWorldwide



Brownstone Worldwide Digital Assets



BrownstoneWorldwide

Monthly visits - 500,000

CityScape Radio

Monthly visits - 227,000

Brownstone Living Magazine

*Monthly visits - 310,000 visits
and growing!*

BrownstoneWorldwide.com

CONNECT TO OUR Growing DIGITAL FOOTPRINT

✓ Magazine Ads

✓ Banner Ads

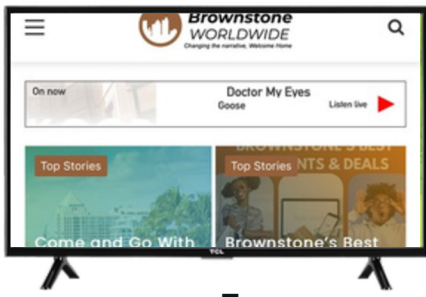
✓ Audio Ads

Brownstone Worldwide

Become one of our neighbors
with your contribution!
Contact 770-468-1663

The People In The Neighborhood
Pick one or choose all three to create, build
authority and continuity in one place!

BrownstoneWorldwide.com



Neighbors contribute insightful articles for the benefit of their wider community. These articles cover diverse topics including love, relationships, finance, food, frugal living, family matters, and faith. This initiative invites neighbors to engage with their local community by sharing their experiences and knowledge, fostering a sense of connection and community within "The Brownstone" virtual complex.

Brownstone Living Magazine/CityScape Magazine

Neighbors have the opportunity to explore and share their knowledge on various topics in each edition of the Brownstone Living Magazine. This platform allows them to establish themselves as experts in their respective fields and offers a consistent space for the community to engage with and discover their contributions.

Coming in spring of 2026 CityScape Magazine will join the Neighborhood focusing on Georgia business, entertainment and local experiences



CityScape Radio

Neighbors of the Brownstone community have the chance to create their own podcasts and video shows, sharing them with both the local and global Brownstone audience. This opportunity allows individuals to showcase their personalities and connect more personally with others, enhancing their presence within the Brownstone Worldwide community.





Podcast Air Personality

Engage with the Brownstone community through [BrownstoneWorldwide.com/BWTV](https://www.brownstoneworldwide.com/BWTV) for video and CityScape Radio, accessible via the CityScape Radio app for audio content.

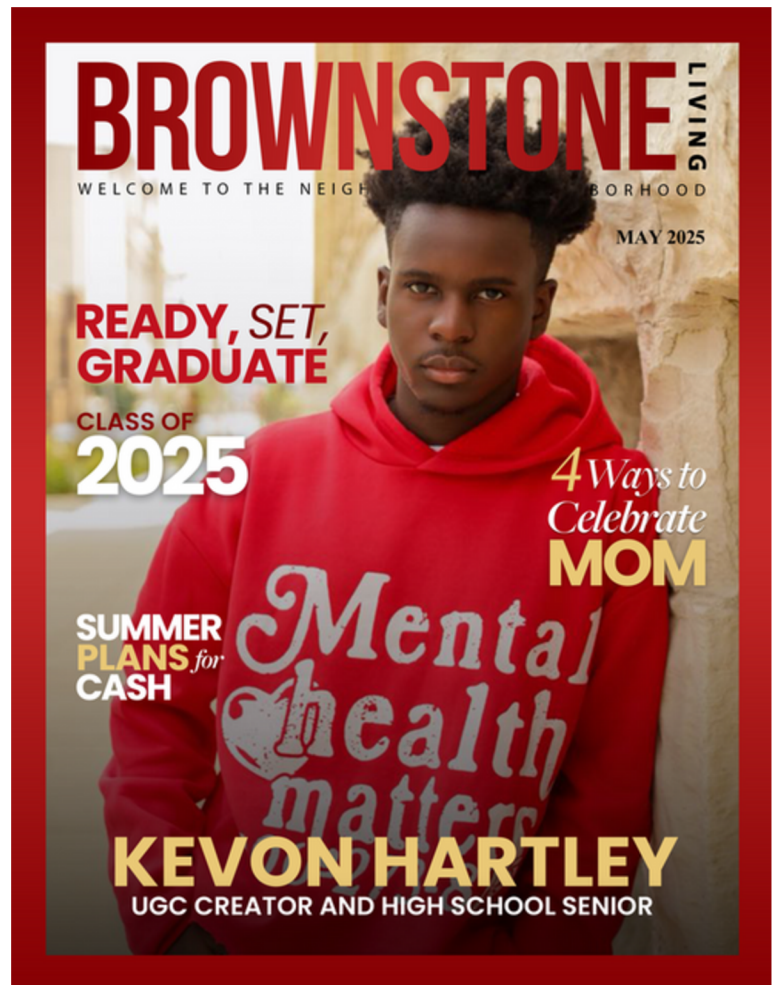
Our podcast shows are organized into seasons, providing neighbors with a structured timeline to align their promotions, campaigns, and special offers effectively.

Season 1 2026
January 14 - March 19

Season 2 2026
April 9 - June 18

Season 3 2026
July 9 - September 17

Season 4 2026
October 8- December 17



Brownstone Worldwide Advertising Rates

Advertising Placement Pricing

Full Page	\$500
2 Page	\$700
1/2 Page	\$300
1/3 Page	\$250
1/6 Page	\$125

Brownstone Worldwide Banner Ads

Vertical Banner	\$50
Square Banner	\$40
Masthead Banner	\$70
Article Release	\$125 - 350 word article with two images and links backlinked to product or service
Press Release	\$175 - Submitted to press agencies on client behalf.
Release created by onsite staff	

Cover Position

1st Cover	\$2500
2nd Cover	\$1800
3rd Cover	\$1500
4th Cover	\$2000

CityScape Radio Ads

30 Seconds	- \$3.75 min 40 Spots
60 Seconds	\$6.50 min 30 Spots



Agency commissions are set at a rate of 15%. If payments are not made within a 30-day period, a finance charge of 1.5% per month will be applied to the outstanding balance. Please note that production premiums are not eligible for commission. The magazine's circulation encompasses both its print and digital formats. Advertisements that meet the full-run criteria will be featured in both editions. For additional options and upgrades, please consult with a sales representative.

Contact us for additional tailored advertising packages
sales@brownstoneworldwide.com

Office 770-766-0993

Deliverables

Connecting The People in The Neighborhood”
through multiple media platforms within
The Brownstone

Website, Social Media Platforms,
Newsletters, Turn Key
Promotions, Digital Marketing



News & More



Podcast Programming, online
advertising and sales, website,
digital app

CityScape
Radio



Digital Magazine, Print
Magazine

Brownstone Living
Magazine



Digital Magazine, Print
Magazine

CityScape Magazine

Community Events, Outreach
Programs, Health & Wellness
Programs,
Educational Initiatives

Events & Programs

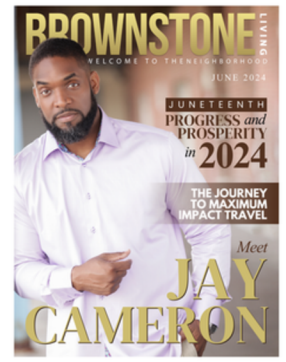


Brownstone Worldwide

SPONSORSHIP & PARTNERSHIP
OPPORTUNITIES

Contact 770-766-0993

The People In The
Neighborhood
take care of their
community



BWTV

- Podcasts and shows

Giving Back To

- Students,
- Communities
- Families

- Making Access To Media Easier



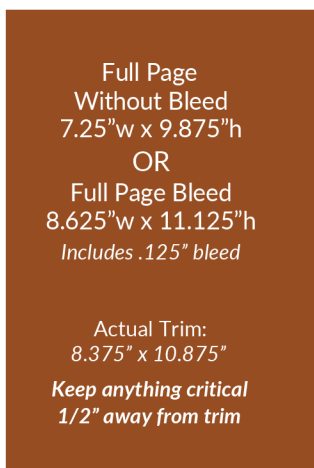
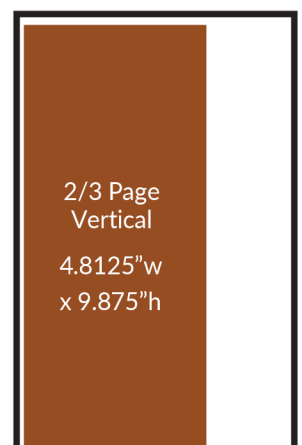
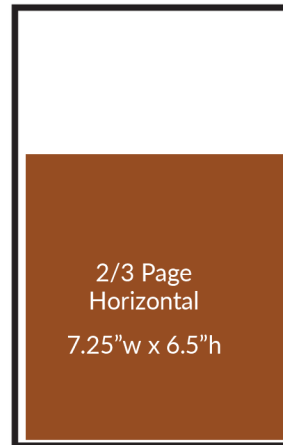
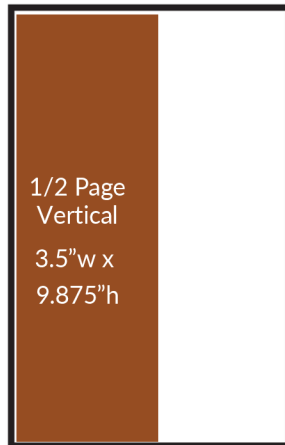
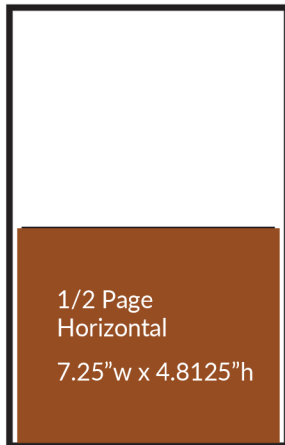
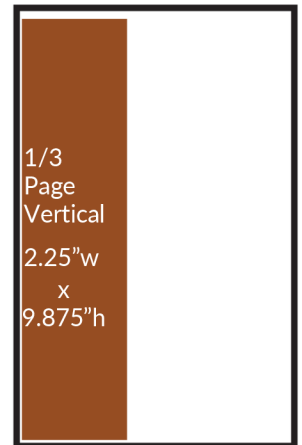
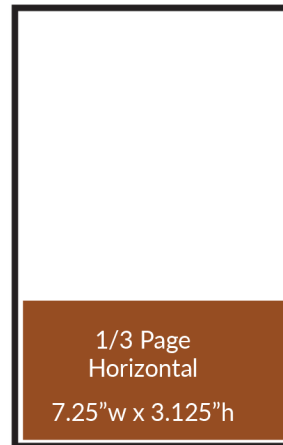
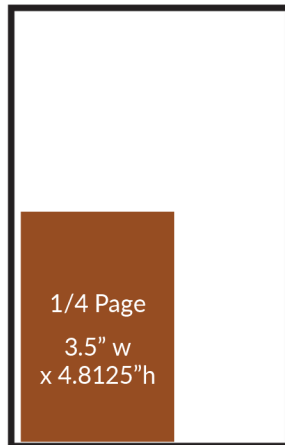
MAGAZINE ARTWORK SPECS



Brownstone
WORLDWIDE

THANK YOU for advertising
with Brownstone Worldwide

Advertisement and Image Sizes



FILE REQUIREMENTS

- Files should be submitted electronically via email to art@brownstoneworldwide.com
- Emailed files should be no larger than 10 MB in size and compressed into a single file (*if file is larger, please submit via DropBox*)
- Artwork should be submitted in high resolution format, camera-ready CMYK at 300 dpi or higher
- Accepted file types: PDF, JPEG, TIFF, or EPS

QUESTIONS? Email our art and design team at art@brownstoneworldwide.com!

Production Requirements

Brownstone Worldwide welcomes advertising in a variety of formats suitable for both print and digital platforms.

Digital Advertising Material Specifications

Standard Media: Advertisements in image format such as .jpeg, .png, .gif, or .html files.

Rich Media: For dynamic or interactive advertisements, submissions must be made at least 10 business days before the intended publication date.

Text Ads: Textual advertisements must be precisely formatted and submitted within 3 days prior to their scheduled launch.

Note: Advertisers bear the responsibility for ensuring their submitted materials are correctly formatted and optimized.

Print Submission Guidelines:

All documents prepared for Brownstone Worldwide must be created to match the bleed dimensions of the reserved ad space. A 1/8" bleed is required on all four sides of the document.

It is important to ensure that no live text is placed within 1/8" of the trim size, which translates to 1/4" from the bleed edge. All submitted files must use CMYK color, and ICC Profiles should not be embedded to ensure accurate color matching. Adherence to SWOP guidelines is required, and the total area density of the files must not exceed 300%.

For ad material submissions, please send them to:

ads@brownstoneworldwide.com

You can reach out to us from Monday to Friday, between 9 a.m. and 5 p.m. EST, for any inquiries regarding the preparation or submission of digital material.





CONTACTS

Sales
sales@brownstoneworldwide.com

Content
content@brownstoneworldwide.com

Sponsorship
sponsors@brownstoneworldwide.com

Advertising
ads@brownstoneworldwide.com

Art
art@brownstoneworldwide.com





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CityScapeRadio.com

Brownstone Living Magazine